

Update on climate-related council communications

Date: 20th March 2023

Report of: Director of Resources

Report to: Climate Emergency Advisory Committee

Will the decision be open for call in? Yes No

Does the report contain confidential or exempt information? Yes No

Brief summary

In 2019 the council declared a climate emergency with a target of achieving net zero emissions for the city by 2030. Communication has a key role to play in progressing the city's climate action by enabling successful council projects, explaining the council's policy, and engaging communities and businesses on the changes needed.

This report introduces a presentation update on the use of climate-related communications and engagement over the previous 12 months.

Recommendations

- a) To consider the report by the Senior Policy & Communications Officer (Sustainable Energy and Air Quality) that introduces a presentation providing an update on the use of communications and engagement to support the council's climate action.
- b) To note and provide comments on the content of presentation.

What is this report about?

- 1 This report introduces a presentation providing an update on the use of communications and engagement to support the council's climate mitigation and adaptation strategies for the city.

What impact will this proposal have?

- 2 It was requested that an update is provided on the use of communications and engagement to support the council's climate mitigation and adaptation strategies for the city. This proposal will enable members to constructively discuss, check, and challenge this work.

How does this proposal impact the three pillars of the Best City Ambition?

Health and Wellbeing

Inclusive Growth

Zero Carbon

- 3 Communication has a key role to play in progressing the city's action on climate mitigation and adaptation by enabling council projects, explaining the council's policy, and engaging communities and businesses. Many of the work that will be referenced in this update have overlapping co-benefits that support all three pillars of the Best City Ambition, e.g. communications that led a significant uptake of funded retrofit measures also addresses fuel poverty and reduces negative health impacts from air pollution and cold-related illness.

What consultation and engagement has taken place?

Wards affected:

Have ward members been consulted?

Yes

No

- 4 No consultation has taken place regarding the report itself, however the content of the presentation to the Committee will focus on engagement.

What are the resource implications?

- 5 There are no direct resource implications as a result of this report.

What are the key risks and how are they being managed?

- 6 There are no specific risk management implications as a result of this report.

What are the legal implications?

- 7 There are no direct legal implications as a result of this report.

Options, timescales and measuring success

What other options were considered?

- 8 Not applicable

How will success be measured?

- 9 Not applicable

What is the timetable and who will be responsible for implementation?

- 10 Not applicable

Appendices

- None

Background papers

- None